## City of SANTA CLARITA Arts Commission



#### Vision

The City of Santa Clarita (City) will be recognized as a "City of the Arts," where the lives of residents, artists and visitors are enriched through artistic and cultural experiences.

#### **Mission**

To facilitate achievement in the arts for the benefit of the entire community.

#### Goals

- 1. Provide leadership for the advancement and support of arts and culture
- 2. Promote economic development through the arts
- 3. Enhance arts and cultural education



### **2025 Work Plan Priorities**

The following recommendations have been identified as the top priorities for 2025 by the Arts Commission:

- **Recommendation 1.4** The City should explore extension of the percent-for-art requirement to a new private development including commercial, industrial, and multi-unit residential projects.
- **Recommendation 3.2** Align the City's arts education programming with needs identified by the collaborative.
- Recommendation 3B.2 Explore programs to offer arts education to all ages, particularly targeting seniors and underserved communities.
- **Recommendation 9B.1** Increase the arts marketing budget and expand the regional marketing strategies.
- Recommendation 10.4 Make available technical assistance services to culturally specific organizations and support their organizational development.



For information on the Arts Commission visit SantaClaritaArts.com/About

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## 2024 Accomplishments

