City of SANTA CLARITA

Arts Commission

Vision
The City of Santa Clarita will be recognized as a "city of the arts," where the lives of residents, artists, and visitors are enriched through artistic and cultural experiences.

Mission
To facilitate achievement in the arts for the benefit of the entire community.

Goals
1. Provide leadership for the advancement and support of arts and culture.
2. Promote economic development through the arts.
3. Enhance arts and cultural education.

2019 Work Plan Priorities
Recommendation 2.2 – Begin exploration of a museum in Old Town Newhall.
Recommendation 2.7 – Explore development of Santa Clarita Valley historic assets as a collection of attractions, including Old Town Newhall, William S. Hart Park, and further development of Mentryville and other sites
Recommendation 4.1 – Adopt a three-tier process of developing arts grants and public art projects, utilizing outside peer panels
Recommendation 8.3 – Develop a creative industries directory for Santa Clarita that identifies businesses and people in the creative economy, and lists resources and opportunities
Recommendation 10.3 – Increase culturally diverse programming produced or supported by the City, such as community festivals celebrating cultural diversity and/or a citywide multicultural festival.

2017-18 Work Plan Priorities

Recommendation 1.6 – *Create a program of temporary public art.*
Status Update:

Recommendation 2.4 – *Begin development of a creative live/work facility in Old Town Newhall.*
Status Update:

Recommendation 3.1 – *Convene an arts education collaborative.*
Status Update:

Recommendation 6.4 – *Explore development of a leadership training and placement program for business and community leaders to serve on boards of arts organizations.*
Status Update:

Recommendation 9.1 – *Develop a comprehensive arts marketing program.*
Status Update:

Recommendation 7.1 – *Assist in the formation of an Arts and Business Leadership Council.*
Status Update: A proposal has been drafted to encourage the Santa Clarita Valley Economic Development Corporation to create a Creative Industries Cluster to serve as the entity to bring together arts, entertainment, education, and business communities in late 2017.

For information on the Arts Commission priorities listed above visit SantaClaritaArts.com/About

City of SANTA CLARITA

Arts Commission

2018 Accomplishments

DEC

NOV

Imagine public art piece installed in by the Valencia Library

OCT

Held first meeting for Business Leadership Council. (Recommendation 7.1)

Create a program to implement temporary public art. (Recommendation 1.6)

The City of Santa City produced the first New Heights Art Symposium

SEPT

Released a Request for Qualifications to hire a marketing consultant to develop a comprehensive arts marketing program. (Recommendation 9.1)

AUG

First Arts Confab held in conjunction with Arts Walk

JULY

Held the Arts Education meeting 3.1 (Recommendation 3.1)

Completed a plan for an outdoor amphitheater (Recommendation 5.1)

JUNE

MAY

Installed the Cycling Bear public art piece in celebration of Bike to Work Week

APRIL

MAR

The City entered into an agreement to support the operation of the xxxxxxxxxxxxx

FEB

Hire Art Consultant (Recommendation 1.5)

JAN

The City of Santa Clarita awarded $90,000 in Arts Grants

ONGOING EVENTS

10 by 10
Variety Nights

Note by Note
Singer Songwriters

New Heights Series
Artist Development Workshops

Art Exhibits
8 Locations

For information on the projects and programs listed above visit SantaClaritaArts.com/Accomplishments