

City of SANTA CLARITA Arts Commission



Vision

The City of Santa Clarita (City) will be recognized as a “City of the Arts,” where the lives of residents, artists, and visitors are enriched through artistic and cultural experiences.

Mission

To facilitate achievement in the arts for the benefit of the entire community.

Goals

1. Provide leadership for the advancement and support of arts and culture
2. Promote economic development through the arts
3. Enhance arts and cultural education



2023 Work Plan Priorities

- **Recommendation 2B.1** - Explore the development of a program that offers pop-up and mobile museum experiences in Old Town Newhall.
- **Recommendation 5B.1** - Explore development of an outdoor theater venue with a 500 to 750-attendee capacity modeled after the concept in the Rivendale Park and Open Space Master Plan.
- **Recommendation 6B.1** - Explore an increase to the Arts Grants program (and the Community Services Grants program) of \$10,000 each, and expand the Arts Grants to be an Arts and Culture Grants program, which encourages community nonprofits that celebrate Santa Clarita’s diversity to apply.
- **Recommendation 7B.1** - Research arts funding models and develop a report on potential mechanisms to expand financial support for the arts community in Santa Clarita. This effort should focus on ways to encourage arts and cultural organizations that celebrate the community’s diversity.
- **Recommendation 10.2** - Explore projects that address diversity and inclusion through the City’s Arts Grants and Community Services Grants.
- **Recommendation 10B.2** - Utilize the Diversity and Inclusion Committee Statement when developing future events or programs, or evolving existing events or programs, produced or supported by the City.

Additional Recommendations for 2023

- **Recommendation 1B.2** - The City should update the language in the documents that are part of the public art planning and selection process to ensure that artists of all backgrounds are encouraged to participate in the program.
- **Recommendation 3B.1** - Begin implementing the Santa Clarita Regional Strategic Arts Education Plan.
- **Recommendation 4B.2** - The Stakeholder Committee, that was formed during the development of the original Arts Master Plan and was reformulated for the update, should be consulted at a minimum of once yearly to be a voice of the community as the plan continues to be implemented. The membership of the committee should be representative of the diverse perspectives of the community.
- **Recommendation 6B.3** - Expand the CREATIVE Connection program to target participants that represent Santa Clarita’s population. This should result in expanded diversity of representation on local nonprofit arts organizations’ boards of directors.
- **Recommendation 9B.2** - Create an initiative that highlights events and programs that celebrate Santa Clarita’s diversity on SantaClaritaArts.com.



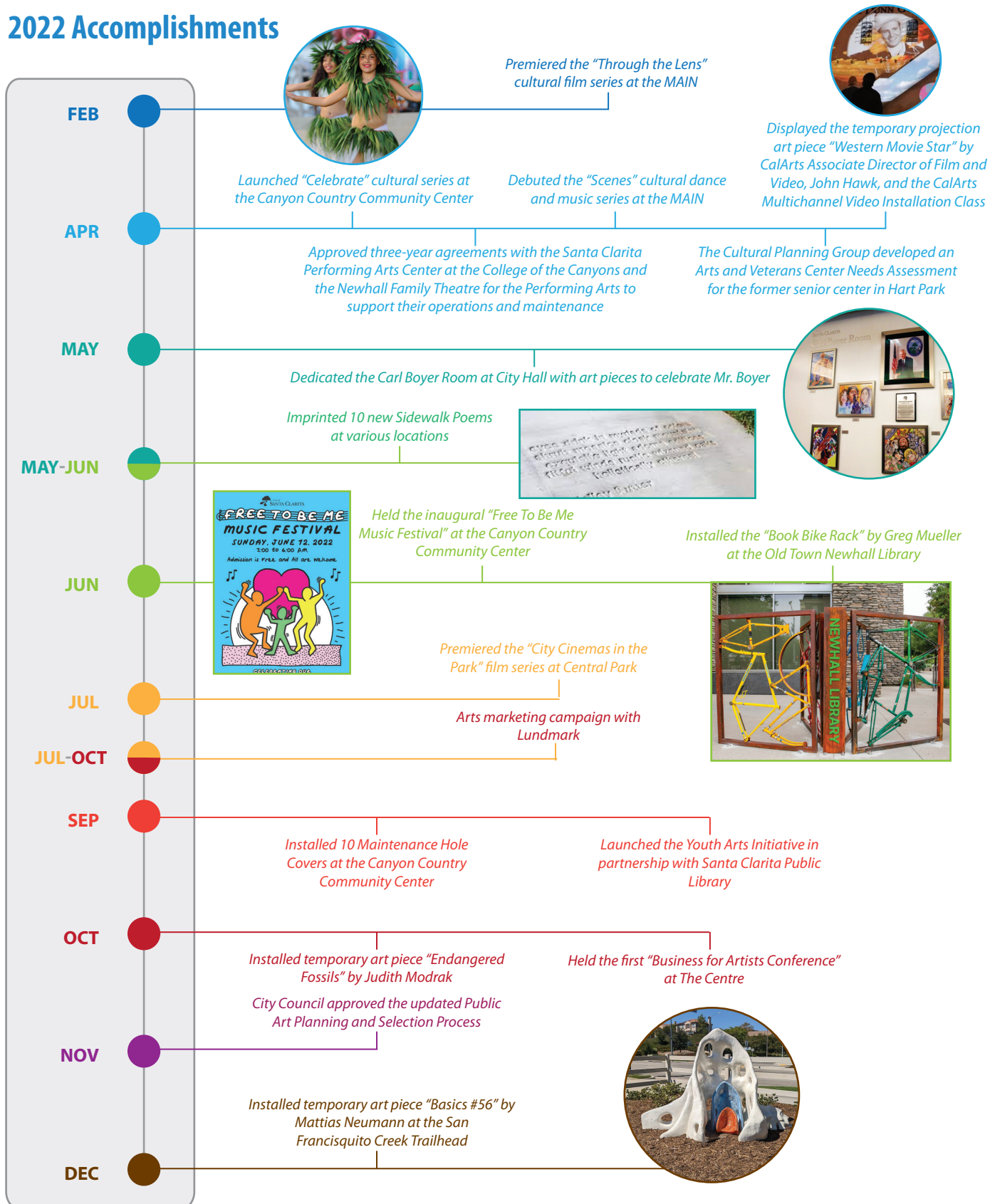
“The Communitree” CJ Rench, 2021

For information on the Arts Commission priorities listed above visit SantaClaritaArts.com/About

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2022 Accomplishments



For information on the projects listed above visit SantaClaritaArts.com/Accomplishments