

City of SANTA CLARITA Arts Commission



Vision

The City of Santa Clarita (City) will be recognized as a “City of the Arts,” where the lives of residents, artists and visitors are enriched through artistic and cultural experiences.

Mission

To facilitate achievement in the arts for the benefit of the entire community.

Goals

1. Provide leadership for the advancement and support of arts and culture
2. Promote economic development through the arts
3. Enhance arts and cultural education



2025 Work Plan Priorities

The following recommendations have been identified as the top priorities for 2025 by the Arts Commission:

- **Recommendation 1.4** – The City should explore extension of the percent-for-art requirement to a new private development including commercial, industrial, and multi-unit residential projects.
- **Recommendation 3.2** – Align the City’s arts education programming with needs identified by the collaborative.
- **Recommendation 3B.2** – Explore programs to offer arts education to all ages, particularly targeting seniors and underserved communities.
- **Recommendation 9B.1** – Increase the arts marketing budget and expand the regional marketing strategies.
- **Recommendation 10.4** – Make available technical assistance services to culturally specific organizations and support their organizational development.



For information on the Arts Commission visit SantaClaritaArts.com/About

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2024 Accomplishments

The Santa Clarita Augmented Reality (AR) app launched, featuring 10 site-specific AR art pieces created by Drake Arnold in various locations in Old Town Newhall.


FEB

California Institute of the Arts Professor Harry Gamboa Jr. directed and photographed performances in the series "Dawn/Eclipse of a New Era," capturing the performative nature of human presence against the urban backdrop of Old Town Newhall.

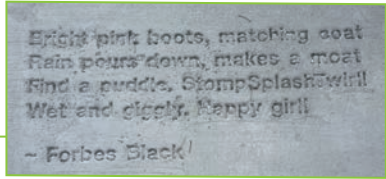


MAR

The temporary public art piece titled "Link of Humanity" by artist Danette Landry was installed along the Chuck Pontius Commuter Trail.




10 new poems were imprinted at various locations as part of the Sidewalk Poetry Project.




MAY-JUN

A functional public art piece, "Iconic Gas Pump Bike Rack" by artist Mike Burke, was touched up and relocated closer to the Canyon Country Community Center facility.



JUN

The City hosted its 100th SENSES in Old Town Newhall.




AUG


Released a Request for Proposals for the new Arts Master Plan. The plan will be developed in 2025, and once adopted by the City Council, will serve as the guiding document for arts and culture for the next 10 years.

OCT

The Temporary Public Art piece titled "Joyful Rhythms" by artist Adrian Litman was installed along the South Fork Trail.



The third annual Business for Artists Conference took place at the Canyon Country Community Center, featuring sessions, workshops, networking, and resources. The event concluded with a social hour and two performance art presentations.



NOV

The Temporary Public Art piece titled "Daeon Fingers" by artist Nicholas Kantarelis was installed along the Bouquet Creek Trail.

