

SEPTEMBER 14, 2017



COMMUNITY ARTS NEEDS ASSESSMENT RECOMMENDATION 5.3



CITY OF SANTA CLARITA
23920 VALENCIA BOULEVARD, SUITE 300
SANTA CLARITA, CA 91355-2196

TABLE OF CONTENTS

EXECUTIVE SUMMARY	3
RESEARCH FINDINGS	9
PRODUCTIVITY	10
ART AT A COST	12
MARKETABILITY	16
VISUAL REPRESENTATION OF NEEDS	18
LEAKAGE INTO LOS ANGELES	19
COMMUNITY FACILITIES	20
FACILITY EXAMPLES	22
CONCLUSION	23

EXECUTIVE SUMMARY

INTRODUCTION AND OVERVIEW

The City of Santa Clarita City Council adopted the Arts Master Plan in early 2016 to create a new, long-term roadmap for cultural development throughout the community. This plan addresses several areas of specific interest: public art, arts funding, the Old Town Newhall Arts District, arts facilities, and the creative economy. It also builds on a two-phased Cultural Arts Master Plan adopted in 1997 and 1998, as well as other documents created under the guidance of the City of Santa Clarita Arts Commission.

The City of Santa Clarita has provided vital arts and cultural programming since its early years as a municipality. In 1990, the Concerts in the Park series were developed, originally moving from City park to City park. The event currently resides at Central Park, providing eight concerts with attendance of approximately 45,000 annually. In 2004, the City collaborated with the College of the Canyons to develop the Santa Clarita Performing Arts Center. With over 900 seats, the venue has served as the crown jewel for many local arts organizations. In 2016, the City of Santa Clarita acquired The MAIN, formerly the Repertory East Playhouse, and has become a flexible, short-term solution to serve the community. Santa Clarita is the third-largest City in Los Angeles County, with 213,231 residents; the City is quickly growing out of its existing municipal and community facilities.

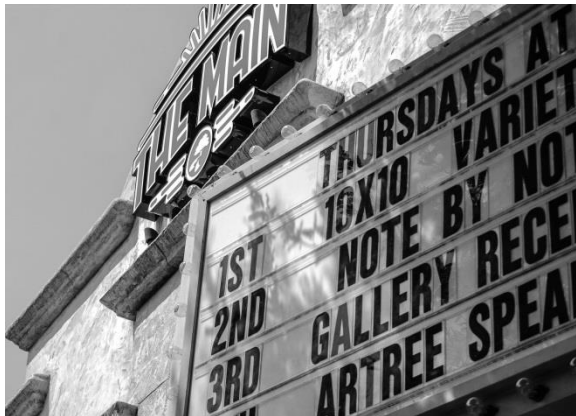
COMMUNITY ARTS CENTER

In the 2016-2017 Arts Commission Work Plan, the community and the Arts Commission prioritized Recommendation 5.3, explore future development of a community arts center, oriented to the needs of community-based arts organizations and lifelong learning in the arts.

Community Arts Center Research

In February 2017, approximately 25 representatives from community arts organizations convened for the Arts Community meeting to participate in a process designed to identify space needs significant to their organization and the community at large. The representatives were given the opportunity to identify needs for their specific organization or arts discipline; then the representatives were grouped by four arts disciplines (Visual Arts, Theatre, Music, and Multi Media).

The four arts discipline groups worked together to interpret and consolidate the space needs. Each group narrowed their individual lists down to the collective group's top 10 most important space needs.



Once all groups had completed this task, the groups shared their top 10 space needs. Several creative space and practical space needs were common to multiple groups, while others needs were identified only by one arts discipline as a priority. After a discussion of all of the meeting attendees the like items were grouped. The result was a list of 37 creative space and practical space needs that the arts organizations deemed a priority.

Arts Community Meeting - Data Analysis

Flexible Multiuse Space was rated as a number one priority by visual artists and multimedia groups. Based on their own descriptions, a flexible multiuse space would include moveable walls, high ceilings, exhibition space, and proper lighting, but would not be considered a performance space.

Rehearsal Space was rated as a number one priority by theatre and music groups. Based on their own descriptions, this space would have to have a separate dance space, 1,000-3,000 square feet and small practice rooms with soundproofing.

Performance Space was rated as a number two priority by theatre, music, and multimedia groups. This space was described to provide traditional technical support (lighting, sound, and scenic design), large flexible space for a variety of performances and seating configurations, dressing rooms, and over 1,000 seats.

Productivity Space was rated a number two priority by visual arts groups, but a number three priority by theatre, music, and multimedia groups. This is space that was described as office space, conference rooms, and classroom space with sinks and storage.

Storage Space was rated a number three priority for multimedia groups, but a number six and seven priority by theatre and visual arts groups. This space was described to be very large that could accommodate costumes, sets, props, and other miscellaneous materials. While not physical storage, multimedia groups expressed interest in an online storage database to share materials without taking up storage at the arts center.

Creative Spaces were rated a number six priority for visual arts groups, but a number seven priority by theatre groups. Additionally, visual artists rated a creative workspace as a number ten priority. This space was described to accommodate for woodworking, welding, printmaking, construction, and ceramic studio.

Miscellaneous Space included but was not limited to kitchen space, ample parking, computer studios, and a gift shop for artists to sell their work.

Arts Community Meeting - Data Analysis

Needs Assessment	Visual Arts	Theatre	Music	Multimedia
Flexible Space (moveable walls, high ceilings and exhibition space with proper lighting)	1			
Rehearsal Space (dance space)		1		
Rehearsal Space (1,000-3,000 square feet / small practice rooms / sound proofed)			1	
Large Flexible Multiuse Space (performance and exhibit)				1
Large Event Space (meeting / conference room)	2			
Performance Space (with technical support)		2		
Performance Space (Newhall Elementary / large venue / smaller flexible space / black box)			2	
Traditional Performance Space (Over 1,000 seats)				2
Classroom Space (six separate spaces with sinks / holds 10-30 people)	3			
Office Space		3		
Conference Room (board meetings)			3	
Large Storage Space				3
Office Space (accommodate multiple organizations)	4			
Flexible Performance Space (combining video/media)		4		
Office Space (joint secretary / individual offices)			4	
Database for sharing materials, etc.				4
Parking Lot	5			
Kitchen Area		5		
Library Space (share space and music)			5	
Gallery / Exhibit Space				5
Makerspace (outdoor common area, wood/welding / printmaking)	6			
Storage Space (costumes / sets/ props)		6		
Pianos (one large 9' grand / several upright)			6	
Smaller Classroom Size Work Space				6

Needs Assessment	Visual Arts	Theatre	Music	Multimedia
Storage Space (art supplies)	7			
Construction Space		7		
Individual Storage Space			7	
Small Office Space (non-profit with shared meeting space and business center / large copier)				7
Live / Work Area (rental studio space)	8			
Conference Room		8		
Parking			8	
Small Kitchen (with industrial sized equipment)				8
Gift Store (shop for artists work/ café / garden space)	9			
Dressing Rooms / Green Room		9		
Computers (digital workshop / edit bay)				9
Ceramic Studio (Own Area) and Print making lab	10			
Tech Training Area / Rehearsal Space / Education Space		10		
Dressing Rooms				10

Of these recommendations, facility space makes up 84 percent of all recommendations listed, with rehearsal and studio space being the most urgent need for Santa Clarita arts organizations. Additionally, productivity space makes up nearly 35 percent of all responses.

In June 2017, an online survey was sent out to 56 arts and community organizations of all disciplines to assess their facility and organizational space needs; 18 organizations responded and 10 agreed to meet further to discuss the assessment. Questions ranged from audience development, facility and equipment necessities, and any other needs prohibiting them to prosper.

Respectively, flexible facility and office space were deemed immensely fundamental for arts organizations to flourish in the Santa Clarita Valley. Of the 10 organizations that agreed to meet

in person or over the phone, 7 were working out of their homes or in public spaces such as City libraries, coffee shops, houses of worships, etc.



LEAKAGE IN THE SANTA CLARITA VALLEY

As mentioned in the Arts Master Plan, Santa Clarita residents are leaving the valley to attend museums, live performances, art galleries, independent films, arts festivals, and live performances at informal venues such as coffee shops, bars, or parks. While Santa Clarita may not live up to the caliber of a professional touring production at the Hollywood Pantages or even the vast galleries of the Los Angeles County Museum of Art (LACMA), there are feasible solutions to strengthen the credibility and quality of current regional arts organizations.

In fact, an *Arts & Economic Prosperity IV*¹ study done by the American for the Arts showed that Santa Clarita event attendees spend an average \$31.58 per person for cultural events, and that excludes the cost of admission.

¹ *Arts and Economic Prosperity IV* was conducted by American for the Arts, the nation's leading nonprofit organization for advancing the arts in America. Established in 1960, they are dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of art. This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in the City of Santa Clarita's economic well-being.



Research Findings

PRODUCTIVITY: BACKBONE TO THE CREATIVE ECONOMY



“Amateurs sit and wait for inspiration, the rest of us get up and go to work.”

– Stephen King, *On Writing: A Memoir of the Craft*

In today’s creative economy, the need for a practical workspace is more necessary than ever. A space where artists can pay bills, conduct board meetings, problem solve, and most importantly, a space to promote their respected organizations. All in one location. **Forge Ahead Arts**², a multi-discipline arts organization serving the Santa Clarita Valley, does not have access to office space. That means all business is conducted from homes without access to the technology and necessities any organization would need to thrive. Meetings in the past have been held at coffee shops, which hasn’t been advantageous in view of it being a slow internet provider and a disruptive environment.

Unfortunately, this situation isn’t unique among Santa Clarita arts organizations. **7 of the 10** organizations surveyed indicated they did not have an office space; nor did they have access to printers, copiers, or even basic office supplies. In result, this has weakened productivity at an alarming rate.

² **Forge Ahead Arts** agreed to meet in person for this assessment.

A business center equipped with shared cubicles, conference rooms, and computers are already needed by nearly every arts organization surveyed, but have also expressed a wide demand in technology that would complement their disciplines. This technology includes:

- Large / high quality printers for flyer and poster distribution
- Wide variety of licensed software, including but not limited to; Adobe Creative Cloud, Vectorworks (scenic/lighting design), Dropbox (expandable storage), etc.
- Well ventilated rooms for computing equipment, spray paints, and wood dust
- Strong Internet connection

Furthermore, this Community Arts Center should be accessible to everyone. Not only would these tools help arts organizations thrive, individual artists that wouldn't have the means to purchase such expensive software could have access to it at an affordable cost.



ART COMES AT A COST



In a 2012 survey, National Endowment for the Arts, revealed that adults who attended performing arts or visited museums as children were three to four times as likely to see shows or visit museums as adults. Exposure to the arts in childhood turns out to be a stronger predictor of adult arts participation than education, gender, age, or income.

How a Nation Engages with Art: Highlights from the 2012 Survey of Public Participation in the Arts (SPPA)

A constraint faced by many arts groups is the lack of handheld tools, discipline specific needs, and practical equipment to transform their dreams into being. Equipment for a theatre organization may not be necessary for a visual arts groups, very much like how a philharmonic might not align with a production studio's needs.

Santa Clarita Shakespeare Festival³, a small professional theatre company, performs most of their productions outdoors. Although their free LA Summerfest series has proven to be very popular amongst Santa Clarita residents, the costs to keep programming free dwells on the lighting, set, and equipment costs that any theatre organization would need to successfully produce a show. **Mindful Movement Center for Dance**⁴, a therapy program specifically geared towards children with Autism Spectrum Disorder and Neurological disorders, has a rehearsal space but does not have a portable sound system. Although many organizations may have the equipment available, that doesn't mean the equipment is up to today's standards.

Cultivating Creative Minds⁵, a provider of after-school band, chorus, strings, keyboarding and guitar classes for elementary school students in the Santa Clarita Valley, has been suffering from

³ **Santa Clarita Shakespeare Festival** agreed to discuss this assessment over the phone.

⁴ **Mindful Movement Center for Dance** agreed to discuss this assessment over the phone.

⁵ **Cultivating Creative Minds** agreed to discuss this assessment over the phone.

aging equipment since their initial launch in 2009. Many elementary schools are working with broken chairs, music stands and whiteboards. Without adequate equipment, teaching music has been very challenging.

With this in mind, moving towards accessible, high-quality equipment could be very beneficial for the City of Santa Clarita and the arts community as a whole. In line with **Cultivating Creative Minds**, elementary students shouldn't have to work with damaged chairs. Nor should any arts organization have to work with broken or not discipline specific equipment. This equipment should be made available as follows:

Performing Arts

- Music Stands and Chairs
- Portable Audio Equipment
- Lighting Equipment
- Proper Power Distribution
- Stock Scenery (Scraps, donations, etc.)
- Power Tools
- Rigging Equipment (Truss, Pipe, Etc.)
- Mirrored Walls

Visual Arts

- Whiteboards
- Scraps, Donations, etc.
- Power Tools
- Paint, Brushes, Canvas
- Easels
- Drafting Desks

Taking on the cost of equipment would be an expensive initial investment, but by renting the equipment out to artists over time, the final product would outweigh the costs. Having the supplies available to Santa Clarita artists is half the battle.

REHEARSAL AND STUDIO SPACE IN SANTA CLARITA

With appropriate equipment means an appropriate facility, and based on this study, a flexible rehearsal/studio space was unanimously agreed upon by every organization we interviewed. While some participants indicated they have a steady studio space, many organizations have been moving from facility to facility to offset costs. Albeit there are venues that can accommodate arts organizations, there are not enough that can *adequately* take in the multi-discipline inventory of Santa Clarita arts groups.

- The Main-ARTree, Santa Clarita Shakespeare Festival
- Newhall Community Center- The ARTree
- Rio Norte Junior High School- Santa Clarita Philharmonic
- SCV Senior Center- Santa Clarita Valley Concert Band

- Spotlight Arts Center- Mindful Movement Center for Dance and Major Impact Theatre
- Valencia Methodist Church- Santa Clarita Master Chorale
- Valencia High School- Santa Clarita Philharmonic
- West Ranch High School- SCV Concert Band

These venues have proven to be constraining for a range of reasons; quality of space, scheduling, and cost being the biggest challenges.

- Many of these spaces were never designed to be used by arts groups and do not furnish the needs of arts organizations such as soundproofing, lack of tangible space, and poor ventilation. SCV Senior Center was not built with soundproofing in mind, and the Performing Arts Center at COC, while magnificent for a theatre group, is not ideal for a choral performance. The **Santa Clarita Master Chorale**⁶ rehearses at Valencia Methodist Church, which was designed with an acoustically proper environment and an incredible sound system, but the Santa Clarita Performing Arts Center, where the Master Chorale performs, is like “singing into the void.” The space requires dozens of microphones and was not acoustically designed to accommodate a choral group.
- Scheduling has been trial and error. **Santa Clarita Philharmonic**⁷ rehearses at Rio Norte Junior High School and with any school institution, school programming will almost always be the priority of an educational space.
- With this in mind, arts groups have to hope the space is *at minimum* affordable to conduct any type of rehearsal or studio workshop. The MAIN, while economical compared to most other Santa Clarita rehearsal venues, is too small to accommodate our performing arts group. Additionally, the space does not reach out to visual artists in need of studio space to build, paint or design.

To meet the demands of our arts organizations...this space should be flexible as well as functional. It should include:

- Flexible studio space
- Music Library
- Piano Practice Rooms (Several Upright Pianos)
- Storage
- Wooden Sprung Dance Floor with Mirrors (Separate Dance Facility)
- Acoustically Thought Out
- Well Lit
- Sufficient Ventilation
- Paint Room/Sinks

⁶ **Santa Clarita Master Chorale** agreed to discuss this assessment over the phone.

⁷ **Santa Clarita Philharmonic** agreed to discuss this assessment over the phone.

MARKETABILITY: HAVING A PERMANENT VENUE



“People don’t buy what you do, they buy why you do it.”
– Simon Sinek

Santa Clarita is not suffering from a lack of event space, it’s suffering from a lack of affordable event space. Space where artists can perform and display their work to the general public. Based on the research for this study, arts organizations were divided between an intimate/malleable space and a venue that could welcome over 900 guests; comparable in size to the Santa Clarita Performing Arts Center.

With organizations already having to move from venue to venue because of costs, the majority of the arts organizations surveyed do not believe building another 900 fixed-seat space is feasible at this moment; however, it may be something to consider as the City looks at developing new arts venues in the future.

Major Impact Theatre⁸, a theater group that specially adapts plays for performance by adults with disabilities in the Santa Clarita Valley, has been primarily performing at Castaic Middle School. Other performances have been held at Real Life Church and LARC Ranch, but the costs

⁸ **Major Impact Theatre** agreed to communicate through email for this assessment.

associated with Real Life Church and the unsafe parking conditions with LARC Ranch have made those venues unusable for what the organization needs. Additionally, LARC Ranch is not equipped with lighting and sound fixtures. Due to the nature of their program, their actors need extra rehearsal time on the performance space to eliminate confusion. A space where the organization could rehearse and perform would be ideal to accommodate the actors.

In addition, some Santa Clarita arts organizations are not able to perform in the Santa Clarita area. The **Santa Clarita Valley Concert Band**⁹ has been rehearsing at the SCV Senior Center but performing in Reseda, Panorama City and Acton due to high rental costs of facilities in the city limits. Each member is responsible for their own equipment, and equipment such as chairs, music stands or sound is sometimes not provided by the venues.

What arts organizations need right now is a place to call their own. This has discouraged audience growth and has made marketing their organization very perplexing to Santa Clarita residents. Based on their needs, a simplified rendering of what this space should include.¹⁰

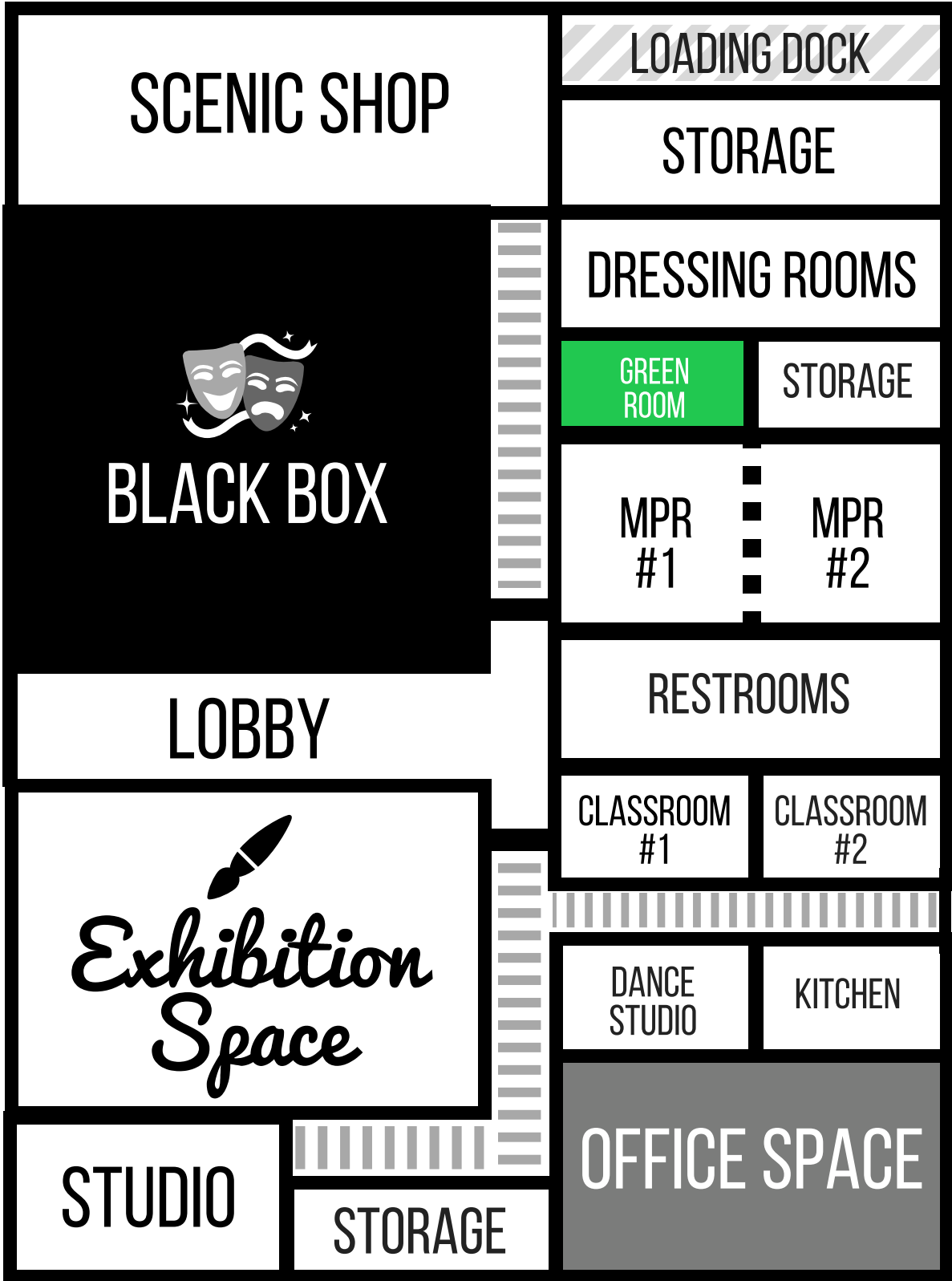
Visual Representation of Needs (Pg. 17)

- Flexible Black Box Space (Moveable Walls & retractable seating)
- Exhibition Space (Good lighting & white walls)
- Scenic Shop / Makerspace
- Loading Dock / Catwalk
- Acoustically Designed
- Soundproofed
- State-of-the-art sound system
- Lighting Grid
- Recording Studio
- Broadcasting Center
- Lobby area
- Parking

The flex space should be able to take in around 200-300 guests, with seating arrangements varied depending on staging, discipline and or event as a whole. When facility is not in use, could double as rehearsal, TV studio with green screen capabilities, dance studio, experimental space, etc. Walls should be all black. Separate Gallery Space with white walls and track lighting.

⁹ **Santa Clarita Valley Concert Band** agreed to discuss this assessment over the phone.

¹⁰ Note: This is purely a visual portrayal of all the needs that were communicated to the City of Santa Clarita and it should not be used as an official reference.



ENTRANCE

||||| Hallway Space

NOT AN OFFICIAL RENDERING NOT TO SCALE

LEAKAGE INTO LOS ANGELES



The Newhall
Auditorium
will be
reopening in
fall 2017

In the final analysis, residents are choosing to travel outside of city limits because the City of Santa Clarita is not offering the same quality of experiences as the rest of LA County. It was only 30 years ago that Santa Clarita became incorporated and with a seasoned city such as Santa Monica or San Francisco, there is no comparison to the decades of rich culture these cities have been able to build upon.

A community arts center would not solve the leakage problem; nor will it become a world-renowned venue. The purpose of this space should be to give our local arts organizations and artists a platform to flourish at an affordable rate in an arts-minded environment. The stepping-stone for smaller organizations to gain traction with the goal of moving out of this facility and into their own space as the organization grows.

If we improve the productivity and marketability of our arts organizations, the quality of what is being presented will leave an impact on residents, and there will be more of an urge to support the arts in Santa Clarita.

COMMUNITY FACILITIES

Building a community arts center takes time, this assessment explored what the community currently has available in facilities. Below is a comprehensive list of facilities arts organizations have indicated of using in the past, including an inventory of existing City Facilities that can be rented out to arts organizations. These facilities are not ideal for long-term use due to their price ranges, scheduling conflicts and non-discipline specific space needs.

City Facilities	Sq. Ft.	Amenities	Location
The Centre Oak Room Sycamore Rooms Cedar Hall Conference Room Dance Studio	1,200 sq. ft. 3,200 sq. ft. 4,000 sq. ft. 523 sq. ft. 523 sq. ft.	Courtyard Table and Chairs Kitchen Variety of spaces Parking	20880 Centre Pointe Pkwy, Santa Clarita, CA 91350
Community Rooms Canyon Country Park Newhall Park North Oaks Park Old Orchard Park Santa Clarita Park Valencia Glen Park Valencia Meadows	1114 sq. ft. 1363 sq. ft. 527 sq. ft. 570 sq. ft. 1575 sq. ft. 943 sq. ft. 954 sq. ft.	(Kitchens included with Canyon Country Park and Santa Clarita Park) Mixed Use Space Special Event Space Ample Parking	Throughout the Santa Clarita Valley
Community Centers Canyon Country Newhall	4,400 sq. ft. 17,000 sq. ft.	Dance Studio at Newhall Mixed Use Space	18792 Flying Tiger Dr, Canyon Country, CA 91387 ----- 22421 Market St, Newhall, CA 91321
 THE MAIN	3,600 sq. ft.	Gallery Space 81 Seat Venue Lighting and Sound Included Street Parking	24266 Main St, Newhall, CA 91321

School Facilities	Seating	Amenities
Elementary Newhall Auditorium	529	Courtyard Lobby Dressing Rooms No Fly System Street Parking
High School Canyon High School Saugus High School (The Forum-2018) Castaic High School (Opening 2019)	452 458	Courtyard Lobby Dressing Rooms Mixed Use Space Practice Rooms Scenic Shop Fly System Fully Equipped Loading Dock Parking
Golden Valley H.S. Valencia High School West Ranch H.S.	500 350 500	Courtyard Lobby Dressing Rooms Scenic Shop Fly System Parking
Hart High School	795	Lobby Dressing Rooms Scenic Shop Fly System Parking
College of the Canyons Main Stage Black Box Theatre Art Gallery	926 125	Courtyard Lobby Dressing Rooms Scenic Shop Fly System Practice Rooms Gallery Space Parking

FACILITY EXAMPLES

Facilities from all over the region were evaluated for quality, relevancy and uniqueness in space related needs, but three were singled out on firsthand experiences. While the scale of some of these venues may not seem possible, the programming integrated is something the City of Santa Clarita can greatly benefit from.



Santa Monica, CA

“18th Street Arts Center is one of the top 20 artist residency programs in the US. 18th Street encourages contemporary artists from around the globe to create new work within a supportive environment. We provide artists the space and time to take risks in ways that further the development of their practice. Our mission is to **provoke public dialogue through contemporary art-making**. We believe that the creative process is just as important as the outcome. Through our artist residencies we are a contemporary art hub that fosters inter-cultural collaboration and dialogue. 18th Street’s residencies, exhibitions, public events, talks, and publications encourage, showcase and support the creation of cutting-edge contemporary art, and foster collaboration and interaction between artists locally, nationally, and internationally.”

bergamot:station

Santa Monica, CA

“Bergamot Station is the historical name for the site on which the gallery complex is located, dating back to 1875 when it was a stop for the Red Line trolley running from Los Angeles to the Santa Monica Pier. Since its launch, Bergamot Station has become a popular destination for visitors from around the country and the world. Bergamot Station provides a central location which allows visitors to park in one place and spend the day seeing art, rather than spending time driving from one gallery to the next. It now appears in every guide to Los Angeles as a primary cultural destination, with well over 600,000 visitors each year.”



FORT MASON CENTER
FOR ARTS & CULTURE

San Francisco, CA

“Fort Mason Center for Arts & Culture (FMCAC) is a nonprofit operating within a Historic Landmark District along the northern waterfront of the San Francisco Bay. Part of the Golden Gate National Recreation Area, FMCAC hosts an ever-evolving rotation of artistic programming for over 1.2 million annual visitors that includes theater and dance performances, art installations, as well as educational and cultural classes.

CONCLUSION

To summarize, a Community Arts Center in the Santa Clarita Valley would be an asset to arts organizations, artists and the overall community. No longer can arts organizations rely on municipal or educational facilities for a majority of their programming; many of these facilities are not suited to specific arts discipline needs. In order to achieve lifelong learning in the arts as Recommendation 5.3 states, the City of Santa Clarita and the community should spend the time and money necessary to ensure that this new facility will allow for flexible creative expression at an affordable cost to all Santa Clarita residents.

Some local arts organizations have expressed interest in the current Santa Clarita Valley Senior Center as the future location of a community arts center. This space would cater towards most facility needs, but was never built to cater towards arts groups. Certain features such as soundproofing, ventilation and power supply would need to be retrofit for the facility. Ultimately, this location would be ideal to serve the greater community thanks to its close proximity to the Arts and Entertainment District in Old Town Newhall and ample parking.

In addition, a community arts center does not need to be built from scratch. There are several viable options in Santa Clarita that are existing facilities that would need to be retrofitted to accommodate the greater needs of arts organizations. These facilities include but are not limited to vacant department stores (Kmart), industrial centers and converting municipal facilities into arts spaces.

The City of Santa Clarita might determine that the best solution is to build from the ground up. If this is the best approach there are several options, including The Centre, which has 30 acres of undeveloped city-owned land. Other potential sites include the new Vista Canyon development in Canyon Country, the Whittaker-Bermite site, which is expected to finish clean-up by 2019 and the large acreage located at the corner of Valley Center Drive and Golden Valley Road.

Lastly, in order for the City of Santa Clarita to be recognized as a “city of the arts,” where the lives of the community are enriched through artistic and cultural experiences, Santa Clarita should take this opportunity to listen to what the arts community had to say and use this data to move forward with the exploration of a brick and mortar community arts center.