

Job+ Search Strategies for Artists

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BUSINESS
for **ARTISTS**
CONFERENCE
SATURDAY OCTOBER 3, 2026



INTRODUCTION

the *Struggle* Juggle is Real.



Get ready for dozens of:

- *Strategies*
- *Starter Packs, and*
- *Samples*

STRATEGY: 4-P

4 P's on Your Path

- **Priorities**
- **Portfolio**
- **People**
- **Pursuit**



STRATEGY: 4-P

P P P P

Mind Your P's and Cues

- **Priorities**
- **Portfolio**
- **People**
- **Pursuit**

STRATEGY: 4-P

Consider each P Carefully



- **Priorities**
- **Portfolio**
- **People**
- **Pursuit**

STRATEGY: ZOOM OUT

Know Your *Big Picture*



- **Fact-check**
- **Goals**
- **Advisors**
- **Puzzle pieces**

STRATEGY: KNOW

Know Your *Niche* and *Worth*



- Skills and perspective
- Compensation
- Artistic value
- Lifestyle design

STARTER PACK

Artist *Compensation* Data



- AIGA Design salary spreadsheet
- Art/Museum Salary Transparency Spreadsheet
- Association of Performing Arts Professionals (APAP) compensation portal
- Bureau of Labor Statistics
- Glassdoor
- G.Y.S.T.
- Indeed
- Lightcast*
- Major Players Salary Census
- NEMPN (National Emerging Museum Professionals Network) pay equity tracker
- PayScale
- Real Agency Salaries
- Reed
- Salary.Com
- SNAAP surveys (Strategic National Arts Alumni Project)
- The Salary Project
- W.A.G.E. (Working Artists and the Greater Economy) fee calculator

STARTER PACK



Artwork *Pricing* Data

- AppraiseArt
- ArtNet
- Arts to Hearts Project
- Artsy
- ArtValue
- AskArt
- Contemporary Art Issue
- FilmIndependent
- FindArtInfo
- Limna
- Magnus
- MutualArt
- PriceYourPainting
- RightsTrade
- Saatchi Art
- Songtradr

STRATEGY: A.B.C.

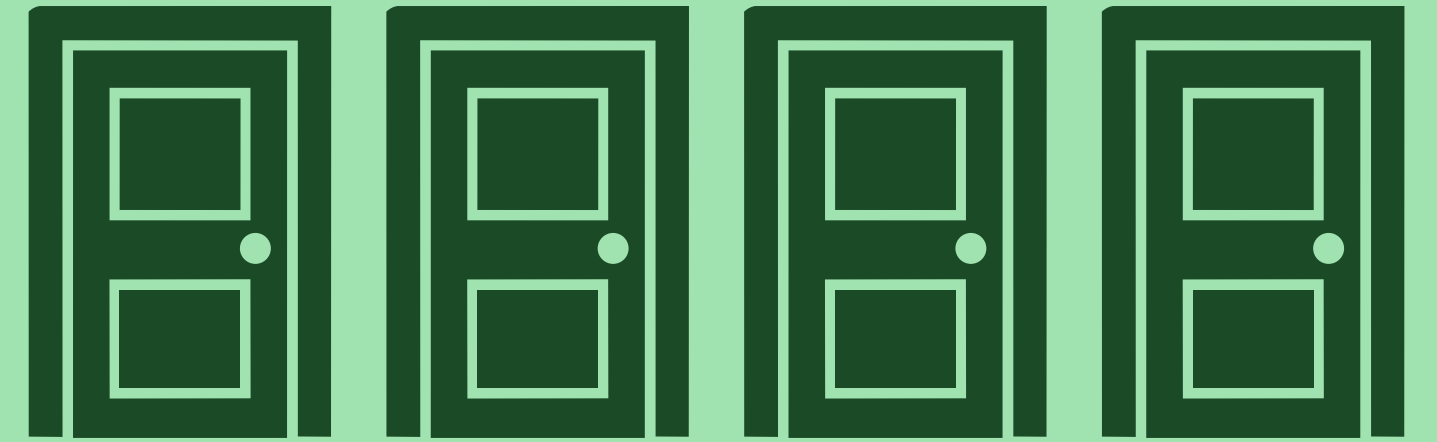


A.B.C.: Always Be Curious

- **Compare**
- **Study**
- **Research**
- **Imagine**

STRATEGY: KNOCK, KNOCK

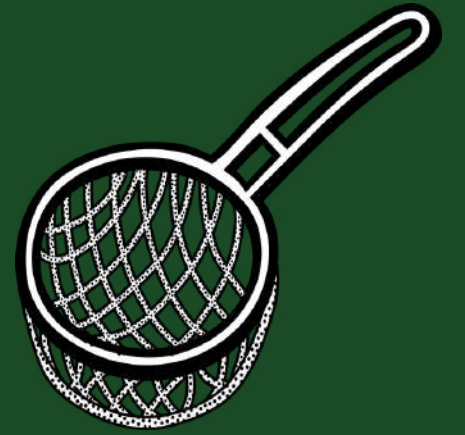
Explore Many *Doors*



- Websites and apps
- Organizations
- Events
- Outreach

STARTER PACK

Boolean Functions in Google etc.



- **AND, OR, NOT**
- **“”, ()**
- **Combinations**