

*Stop Waiting for Permission:  
The New Artist Entrepreneur*

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What Are You Waiting For?



Stop Waiting for Permission. Build Your Own Opportunities.

# The Old Model vs. the New Reality

Artist

Gallery

Collector

Museum



Galleries Pop-ups Teaching Public Art

Consultants Collectors

Artist

Museums

Social Media

Art Fairs

Curators

Designers

Residencies



Entrepreneurship = Agency

Stop Thinking *Sales*. Start Thinking *Audience*.



Marketing Opportunity First. Sales Opportunity Second.

Relationships Are Your Infrastructure



Don't Network. Build Relationships.

Make Yourself Easy to Discover



The Value is in the Follow-Up.

Create Opportunities Instead of Only  
Applying for Them



No gallery required.



# Build an Economic Ecosystem Around Your Practice



Your Art Practice and Income Don't Have to be the Same Thing.

Community Creates Opportunity



Independence Doesn't Mean Isolation.

# The Permission Trap



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Become the Artist You Want to Be.

# What Can You Do Monday Morning?



Send five studio invitations; organize a two-person show; contact an art consultant; start a mailing list; follow up with ten people; host a studio dinner; pitch a commission; ask another artist for an introduction.

You don't need permission to build an art career.

You need a practice, relationships,  
persistence—and a willingness to **create**  
opportunities rather than simply wait for them.

Thank you.

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